I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

Too few already own too many of our media outlets. When one organization owns more than one media outlet in a locality diversity of viewpoints suffers. This is in direct opposition to the need for a free and open press for a functioning democracy. Likewise when the media across the nation is owned by a mere handful of conglomerates we can expect little diversity of viewpoints - the common interests of such organizations leads to a sameness of presentation. Our current situation is little removed from a plutocratic propaganda mechanism.